

FINANCE FOR NON-FINANCE MANAGER

Dorset Putrajaya
18 – 19 April 2019

Bayview Hotel Georgetown
25 – 26 April 2019

SBL claimable for all courses under HRDF

INTRODUCTION

This Finance for Non-Finance Manager workshop introduces Financial Statements at a fundamental level. You will be able to read accounts and understand financial issues after the course.

Financial jargon and concepts will be explained in a down to earth manner. If you are a Managers or Professionals who are required to know and understand Finance this workshop is ideal for you

WHO SHOULD ATTEND?

This workshop is to benefit anyone who wishes to gain an insight into financial management.

LEARNING OUTCOMES

- Build a platform to demonstrate the effects of underlying accounting principles on financial statements
- Appreciate the interplay of finance and financial management with other stakeholders in the organization
- Understand the construction of financial statements and analyse them using ratios with the lens of accounting principles
- Identify factors leading to business failure and explore solutions from the finance perspective
- Implement financial controls to enhance proper stewardship/governance to protect interest of stakeholders

COURSE OUTLINE

- Underlying Accounting Principles
- Financial Performance Analysis
- Cost-Volume Analysis
- Business Forecast and Budgeting
- Capital Investment
- Business Finance Operations
- Equity and Debt Financing
- Working Capital
- Risk Exposures
- Understand the scope of finance and financial management
- Appreciate financial statements
- Manage finances

- Implement financial controls
- Bookkeeping and accounts
- Financial performance analysis
- Cost-volume analysis
- Business forecast and budgeting
- Capital investment
- Equity and debt financing
- Business financing
- Working capital
- Risk exposures

SPEAKER'S PROFILE

Mr. Thevaraja Karuppia holds a Master of Business Administration (MBA) from American Heritage University, USA, Diploma in Accountancy from Polytechnic Kota Bharu, Kelantan and Graduate Diploma in Business Management (GDBM) from Segi College. He is currently pursuing his final year in Associated in Chartered Certified Accountant (ACCA) and a **winner of Young Indian Entrepreneur Award 2018** under categories of Training and Development.



Mr. Thevaraja is a PSMB Certified Trainer (TTT/9757). He has over 13 years of experience having served as bookkeeper in practice, industry and commerce, financial controller and management consultant. He has also facilitated many public and in-house seminars in financial analysis, financial planning, cost management and entrepreneurship for many PLCs, MNCs and government agencies. He has been the principal facilitator for "Bookkeeping and Financial Management", a core module for an established rural entrepreneurship program held throughout Malaysia.