

HOW TO MANAGE CASHFLOW

Geno Hotel, Subang

29 – 30 April 2019

SBL claimable for all courses under HRDF

INTRODUCTION

Studies over the years have found that cash flow problems can be one of the leading causes of failure for businesses.

Achieving a positive cashflow does not come by chance. You have to work at it. You need to analyze and manage the cashflow more effectively to control the inflow and outflow of cash.

The "How to Manage Cashflow" workshop is designed to discuss the main features of the cashflow statement, the techniques and methods to develop cashflow budgeting and interpretation of the performance of an organization using cashflow statements. This workshop also highlights the important considerations when performing cashflow budgeting and interpretation of cashflow statements. Practical exercises will be employed to demonstrate the development of cashflow budgets and how to conduct an analysis of an enterprise's performance using cashflow statements.

WHO SHOULD ATTEND?

Managers and Executives who do not work in accounting but who need to know how basic cashflow management and apply accounting related techniques when making business decision.

LEARNING OUTCOMES

- Cashflow basic, types.
- How to prepare cashflow and tips of improve cashflow
- Improving receivables
- Managing payables
- Surviving shortfalls

COURSE OUTLINE

- Introduction to Financial Statements
- Myth of "Profit" – I made profit, but where is the cash?
- Preparing cashflow statement
- Cashflow Budgeting
- Cashflow Statement Analysis
- Cashflow strategies for Business
- Accounts Receivables and Payables
- Worst cashflow mistakes

SPEAKER'S PROFILE

Mr. Thevaraja Karuppia holds a Master of Business Administration (MBA) from American Heritage University, USA, Diploma in Accountancy from Polytechnic Kota Bharu, Kelantan and Graduate Diploma in Business Management (GDBM) from Segi College. He is currently pursuing his final year in Associated in Chartered Certified Accountant (ACCA) and a **winner of Young Indian Entrepreneur Award 2018** under categories of Training and Development.



Mr. Thevaraja is a PSMB Certified Trainer (TTT/9757). He has over 13 years of experience having served as bookkeeper in practice, industry and commerce, financial controller and management consultant. He has also facilitated many public and in-house seminars in financial analysis, financial planning, cost management and entrepreneurship for many PLCs, MNCs and government agencies. He has been the principal facilitator for "Bookkeeping and Financial Management", a core module for an established rural entrepreneurship program held throughout Malaysia.