

INTERPRETING FINANCIAL STATEMENT & ANALYSIS

Armada Hotel Petaling Jaya

29 – 30 April 2019

SBL claimable for all courses under HRDF

INTRODUCTION

This workshop aim to provide with a practical experience to analyse a firm's past performance, estimating its future performance and valuing its equity. The workshop integrates key concepts from accounting, finance, economics and business strategy and applies them to financial decision making. Participants will learn why financial analysis is performed, how it is done, and who uses the results. It is designed to allow learners to be able to analyse and interpret financial data, perform financial analysis and report the findings to key stakeholders.

WHO SHOULD ATTEND?

- Team Leaders
- Junior Relationship Managers
- Team Leads
- IP Administrative Engineer
- Project Leads

LEARNING OUTCOMES

- Describe and apply the basic techniques of financial statement analysis;
- Explain the relationship between strategic business analysis, accounting analysis and financial analysis;
- Identify and utilize value-relevant information contained within financial statements;
- Recognize and explain the fundamental role of accounting numbers in the valuation of entities and the key financial claims on these entities assets (equity and debt securities);
- Understand the impact of financial reporting choices on the usefulness of reported earnings to predict future performance;
- Prepare a written analysis of a listed company, which incorporates and synthesizes the strategic, accounting and financing techniques covered in the course;
- Conduct applied business research (including locating, critically interpreting and evaluating firm-specific financial information);
- Work effectively in a team environment.

COURSE OUTLINE

- Objectives of Financial Statements
- Identify trends in reports to determine organization's financial conditions over time
- Assess key financial statements and financial ratios to analyze organization's past, present and future financial conditions and performances
- Importance of financial statement notes and supplementary information to management's discussion and analysis
- Processes within the financial analysis framework
- Interpret results to evaluate past performance and future risks
- Report findings to relevant stakeholders to enable the making of informed decisions

SPEAKER'S PROFILE

Jonathan Chan has 30 years of corporate experience, with 25 years in management and leadership. He was the Chief Executive Officer of a company and a Director of a Global Consulting Firm.



Jon was the Senior Manager Training, Asia Pacific with Price Waterhouse World Firm. He attended the Price Waterhouse Train-The-Trainers course in England and is a certified PSMB trainer (TTT/6151). Jon has regional experience - taught in Thailand, Malaysia, Singapore, Hong Kong, Macau, the Philippines & India. He instructed in the USA on a 3-week residential course twice.

Jon has the credibility to train senior staff as he has been at the top of the corporate ladder. He shares his personal experience to help to transform staff into leaders. He shows leaders how to lead, influence and communicate with others so that staff willingly follow them. Jon conducted at least one course a year for newly promoted managers in a Global Consulting Firm, ensuring their successful transition from a "doer" to a manager.